

**Report Parameters :**

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

## WTOG-TV

365 105th Terrace N. E., . St. Petersburg FL 33716-3799

WTOG-TV

AND

PAGE 1

381424	AGENCY (OR SERVICE) ACTING AS AGENT FOR		322386	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	TARGETED PLATFORM MEDIA LLC			PRIORITIES USA ACTION		
AND	650 Massachusetts Ave NW Ste 210			1101 15th St NW Lbby 2		
ADDRESS	Washington DC 20001-3728			Washington DC 20005-5002		
	USA			USA		
CONTACT				PRODUCTEST 4561		
LOCAL SALESPERSON	AGENCY EST. NO. 4561			PRODUCT CODE 1300		
NATIONAL SALESPERSON	Nicole Roy - CTS-PH					
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

1) CBS reserves the right to assess a fee for late payments.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
NEW ORDER. NROY 4.8.16										
1	T-F <i>Cancelled</i>		05:00P	06:00P	30S	10/18/16-10/18/16	EFMF5P-6P	0	185.00	.00
2	10000..	1	05:00P	06:00P	60S	10/24/16-10/24/16	EFMF5P-6P	1	370.00	370.00
3	10000.. <i>Cancelled</i>		06:00P	06:30P	30S	10/24/16-10/24/16	EFMF6PM-630P	0	200.00	.00
4	T-F	4	06:00P	06:30P	60S	10/18/16-10/21/16	EFMF6PM-630P	4	400.00	1600.00
5	T-F <i>Cancelled</i>		06:30P	07:00P	30S	10/18/16-10/18/16	EFMF630PM-7PM	0	225.00	.00
6	10000..	1	06:30P	07:00P	60S	10/24/16-10/24/16	EFMF630PM-7PM	1	450.00	450.00
7	.....1. <i>Cancelled</i>		06:00P	07:00P	30S	10/22/16-10/22/16		0	175.00	.00
MIKE & MOLLY										
8	.....1	1	07:00P	08:00P	60S	10/23/16-10/23/16		1	450.00	450.00
2 BROKE GIRLS										
9	T-F	4	10:30P	11:00P	60S	10/18/16-10/21/16	LFMF1030-11PM	4	350.00	1400.00
10	10000.. <i>Cancelled</i>		10:30P	11:00P	30S	10/24/16-10/24/16	LFMF1030-11PM	0	175.00	.00
11	T	1	08:00P	09:00P	30S	10/18/16-10/18/16	PFLASH	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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12	Su	1	08:00P	09:00P	30S	10/23/16-10/23/16	WSU8P-9P	1	215.00	215.00
13	Su	1	09:00P	10:00P	30S	10/23/16-10/23/16	WSU9P-10P	1	215.00	215.00
14	T-F	1	07:00A	08:00A	30S	10/18/16-10/21/16	EMMF7A-8A	1	55.00	55.00
Total Contract:								15		6355.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						6355.00	.00	.00	6355.00	
GRAND TOTAL									6355.00	

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